

ROCHESTER BUSINESS JOURNAL

Press Release

October 1st, 2004

Tech resellers joining forces in stock swap

Two of Rochester's largest computer resellers, Western New York Computing Systems Inc. and Synergy Inc., have merged. The combined firm will generate \$80 million in annual revenue. The companies will be linked under Synergy's name, but Synergy's employee base will move to the WNYCS 36,000-square-foot headquarters at 1100 Pittsford-Victor Road. The deal was scheduled to be announced today. Officials involved with the merger said the company's long-term goal is to maintain its Rochester headquarters along with WNYCS offices in Buffalo and Syracuse-all under the Synergy name.